
Filozoficzne i pragmatyczne ograniczenia etyki biznesu

Autor: Tadeusz Borkowski

Artykuł opublikowany w „Annales. Etyka w życiu gospodarczym” 2009, vol. 12, nr 1, s. 109-118

Archidiecezjalne Wydawnictwo Łódzkie

Stable URL: http://www.annaesonline.uni.lodz.pl/archiwum/2009/2009_01_borkowski_109_118.pdf

Philosophical and Pragmatic Limitations of Business Ethics

Author: Tadeusz Borkowski

Source: 'Annales. Ethics in Economic Life' 2009, vol. 12, nr 1, pp. 109-118

Published by Lodz Archdiocesan Press

Stable URL: http://www.annaesonline.uni.lodz.pl/archiwum/2009/2009_01_borkowski_109_118.pdf

© Copyright by Uniwersytet Łódzki, Łódź 2009

© Copyright by Tadeusz Borkowski

Tadeusz Borkowski

Uniwersytet Jagielloński, Kraków

e-mail: uzborkow@cyf-kr.edu.pl

Philosophical and Pragmatic Limitations of Business Ethics

There are three working theses formulated and proved in the paper. First, business ethics as a science not wishful thinking, encounters the following, impossible to overcome, difficulties:

Lack of a precise definition of business ethics,

Ethical relativism,

Strong competition on national, international, and global market,

Shareholders' interests vs. social responsibility of a company,

Objective (based on scientific laws) limitations of business ethics,

Ethical codes vs. the rules of a company, labour and employment legislation.

Second, the author claims that a company cannot be treated as an ethical education institution. This kind of education should begin in a family, kindergartens, and schools. The issues of business ethics should be included into ethical education in above mentioned places. (e.g. negotiation, to keep one's promise, to keep on schedule etc.)

Third, the issue of business ethics (ethical codes) should not be restricted to a company only. It should be put into the context of sector, national, multinational, and global market.

Key words: *business ethics, ethical codes*