

Robert Rogowski

State Higher Vocational School in Nowy Sacz, Institute of Economics
e-mail: rogowskir@wp.pl

The Practice of CSR Implementation in Polish Companies According to the CSR Advisors

The paper presents the experiences of advisers in implementing the concept of CSR in Polish enterprises. The article presents the results of surveys covering such issues as the implementation of CSR motives and actions taken by operators in the implementation of CSR policies. CSR advisors also identified that companies can use unethical practices. This is also a characteristic of CSR advisors.

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