

Krzysztof Tapek

Jagiellonian University,

Chair of Economic Policy on Department of Law and Administration

e-mail: krzysztof.tapek@gmail.com

Corporate Social Responsibility in the light of Kant's categorical imperative

Immanuel Kant's philosophy, especially his categorical imperative, is one of several ethical theories mainly used to morally legitimize actions, referred to as Corporate Social Responsibility. The aim of the current article is to evaluate if Kant's philosophy can be used as the ethical foundation for Corporate Social Responsibility as well as to present its advantages and disadvantages in a theoretical and practical approach.

Keywords: categorical imperative, Immanuel Kant, Corporate Social Responsibility, business ethics

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